

I help small business owners think more clearly.

A thinking partner for founders, small business owners, and decision-makers — at any stage, any size. No frameworks, no jargon. Just clear thinking and honest direction.

WHERE TO START

AI Clarity

You know AI is relevant. You're just not sure what fits your business or what's noise. One session — your business, practical tools, clear priorities. No jargon.

The Reset

Your business is running but something feels wrong. Too complex, too busy, too far from where you wanted to be. One honest session to strip back the noise and find the path forward.

Sales Clarity

Good work but not enough clients. Inconsistent months. Hate selling. One session to find exactly where the problem is and what to fix first.

OTHER WAYS I CAN HELP

Clarity & Direction

Stuck or going in circles. One session to unblock you.

Thinking Partner

Ongoing monthly support — honest thinking, no fluff.

Early-Stage Decisions

Get the important decisions right before they get costly.

The Jump

Still employed, still thinking about it. For the decision itself.

Strategic Connections

Sometimes the answer is the right person, not more advice.

HOW IT WORKS

01

Clarity Session

Free · 30 minutes · Google Meet

Not sure where to start? A short, focused conversation — no pitch, no agenda. You answer a few short questions beforehand so we use the time well.

02

Think Session

R2,500 · 90 minutes · Google Meet

One problem worked through properly. You prepare beforehand. I listen and ask the right questions. After the session you receive a written summary with clear advice and next steps within 24 hours.

03

On Retainer

R6,000/month · Ongoing · Cancel anytime

Two sessions a month plus WhatsApp and email access Monday to Friday. Same process every time — you prepare, we meet, I reflect, you receive a written summary with clear advice and next moves.

Ready to think it through?

"Most businesses don't fail from lack of effort. They fail from the wrong decisions, made too early."

— Alan Williams, Rework

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